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PEOPLE *on the Move*

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HIRINGS, PROMOTIONS, BOARD MEMBERS AND SPECIAL ANNOUNCEMENTS

NONPROFIT



**NEW DIRECTIONS
FOR WOMEN**

**New Directions for Women Announces
Key Additions to Board of Directors**

New Directions for Women (NDFW), a nonprofit drug and alcohol rehabilitation facility for women, announces three new board members: **Allison Wilder**, **Devon Martin** and **Karen Stockman**. The trio will join the governing board with Ann Premazon remaining as board chair. NDFW is one of only a handful of rehabilitation facilities in the United States providing addiction treatment services for women of all ages, pregnant women and women with children.

“With open arms, we welcome Allison, Devon and Karen to our inspired board,” said NDFW Executive Director Sue Bright. “They are each uniquely qualified and have deep passion for our mission. We look forward to having them on the team as we continue to enhance our services to heal families and break the generational cycle of addiction.”

- Allison Wilder, daughter of NDFW Founder Pamela Wilder, brings 22 years of experience in education. Having watched her parents’ lives centered on serving others, Wilder looks forward to carrying on her family’s legacy by making a difference for women in recovery, and raising her two boys with the same values her parents taught her. Wilder is a graduate of University of California, Santa Barbara, and received her teaching credential from Concordia University in Irvine.

- Devon Martin has been dedicated to philanthropic work in Southern California for many years, benefitting a wide range of charitable organizations including KidWorks and the Orange County School of the Arts. She is part of the Executive Management Team of the Balboa Bay Resort and the Newport Beach Country Club. While living in San Francisco, Martin was a lead designer of children’s clothing for Ikeda Design. Martin earned a Master of Fine Arts from the Art Center College of Design in Pasadena.

- Karen Stockman has worked as a family therapist at Hoag Hospital’s chemical dependency program as well as ATSP, an intervention program for at-risk teens that worked with the Newport Mesa School District. She is a founder of Women of Vision Orange County, supporting development projects for women and children internationally. Stockman is a graduate of California State University, Los Angeles, and Philips Graduate University in Chatsworth with an MA in Marriage & Family Therapy.



Wilder



Martin



Stockman

About New Directions for Women

Founded in 1977, New Directions for Women is a private non-profit drug and alcohol rehab providing detox, residential and outpatient addiction treatment services exclusively for women of all ages, including pregnant women, women with children, women who have relapsed, had prior treatments and/or suffer from a co-occurring disorder. Nestled on a four-acre campus in Costa Mesa, the facility is proud of its high recovery rate. NDFW is state-licensed, certified and has held prestigious Commission on Accreditation of Rehabilitation Facilities (CARF) accreditation for eight consecutive years. In addition, its sober living home is the only CARF-accredited sober living home in Orange County. NDFW accepts most insurance and has partial scholarship opportunities available. For more information, please call 800.939.6636 or visit www.newdirectionsforwomen.org.

COMMUNICATION



GALLEGOS
C A UNITED N Y

**GALLEGOS United (Creative Agency within
UNITED COLLECTIVE) Hires New Talent To Serve
Culturally-Attuned and Creatively-Driven Philosophy**

The ever-expanding portfolio of GALLEGOS United, which includes clients such as Comcast, Chick-fil-A, Turbo Tax, Coronado Brewing and now the entire California Milk Processor Board (Got Milk?) account, requires securing talent with the capacity to serve today’s fast-paced, rapidly changing marketplace to deliver campaigns that resonate with consumers and growth for our clients.

GALLEGOS has recently hired four new employees: **Heather Gerhart** former NBC Entertainment Manager of Digital Marketing, who worked on integrated campaigns for primetime NBC shows, **Lucia Rosado** whose previous agency work includes DIRECTV, AT&T and Chevrolet, **Alison Valin**, from Garage Team Mazda, and **Ivonne Gomez**, who has worked with Beach Bodies and AT&T, among other high-profile accounts.

In the last 7 months we’ve hired some amazingly talented people into our collective who provide a unique lens through which their perspectives and experiences are viewed. Many of whom have been lured from iconic brands to further the GALLEGOS United objective to be the most culturally attuned and creatively driven agency.

In an environment that boasts a Pacific Coast Highway address, a basketball court where an NBA star has been sighted, surf boards and bicycles for leisure, an employee kitchen and coffee bar to rival any bistro and support of creative spirit, expect additional high-talent personnel to join this enviable place to work.

NONPROFIT



**Free Wheelchair Mission Welcomes Capital Group’s
COO/CFO David Hummelberg to Board of Directors**

David Hummelberg, COO and CFO of North American Distribution at Capital Group, is the newest addition to Free Wheelchair Mission’s Board of Directors. Hummelberg brings 30+ years of experience in the financial industry to the Irvine-based nonprofit that distributes wheelchairs to people in need in developing nations. Hummelberg first got involved six years ago and has since travelled with his family on two trips to help distribute wheelchairs. Hummelberg also serves as volunteer Event Chair for FWM’s annual gala, Miracle of Mobility. Hummelberg previously held leadership positions at Capital One and UBS Financial Services.



Hummelberg

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